



Arsha

Digital Marketing Agency

Facility Comparison Table

Kind of service	Mars Plan	Earth Plan	Sun Plan
Creating a graphical post in the Facebook, Instagram, YouTube	12	26	52
Motion graphic post in the Facebook, Instagram, YouTube	1	2	4
Podcast post in the Facebook, Instagram, YouTube	1	2	4
Design and creating the highlights in the Facebook, Instagram, YouTube	✓	✓	✓
Profile image design in the Facebook, Instagram, YouTube	✓	✓	✓
Composition of BIO content in the Facebook, Instagram, YouTube	✓	✓	✓
Production of interaction caption in the Facebook, Instagram, YouTube	✓	✓	✓
Increasing the engagement rate	✓	✓	✓
Attraction of targeted follower according to social media algorithms	✓	✓	✓
Inserting ad in the social media (Facebook, Instagram, YouTube)	1	2	4
Email marketing	✗	✓	✓
Page landing design	✗	✓	✓
Inserting ad in the influencer's pages	✗	1	2
Creating a page in Google plus	✓	✓	✓
Creating a page in the LinkedIn	✗	✓	✓
Creating a page in the twitter	✗	✗	✓
Creating of viral, innovative content	✗	✗	✓